

Table 34a

Frequency of Reading in Māori by Age and Reading Proficiency
Frequency of Māori language use (reading)
 For Māori aged 15 years and over whose reading proficiency was 'not very well' or greater
 Number of people

Age and Reading Proficiency	Frequency of Reading in Māori							Total
	Every Day	Every 2-3 Days	At Least Once a Week	At Least Once Every Two Weeks	At Least Once During the Last Four Weeks	Not at All in the Last Four Weeks	Not Specified	
15-34 Years								
Very Well	* 1,812	* 1,240	**	**	**	**	0	4,366
Well	* 1,718	* 2,192	* 2,189	**	* 1,225	**	**	8,566
Fairly Well	3,168	5,208	5,580	* 2,998	4,536	* 1,343	**	23,283
Not Very Well	* 1,803	3,127	6,180	3,765	9,255	* 2,598	**	27,181
Total	8,501	11,767	14,782	7,692	15,167	4,321	* 1,166	63,396
35-54 Years								
Very Well	* 1,877	* 1,285	* 1,001	**	**	**	**	5,170
Well	* 1,234	**	**	**	**	**	**	4,499
Fairly Well	* 2,783	* 1,914	* 2,952	* 1,478	3,414	* 1,019	**	13,945
Not Very Well	* 1,143	* 2,181	4,610	* 1,809	5,553	* 1,442	**	16,804
Total	7,037	6,370	9,421	4,066	9,725	* 2,955	**	40,418
55+ Years								
Very Well	2,894	* 1,136	1,755	**	* 932	* 570	**	7,902
Well	* 509	**	* 650	**	**	**	**	2,398
Fairly Well	* 679	**	* 862	**	* 781	**	**	3,493
Not Very Well	**	**	* 825	**	* 927	**	**	2,776
Total	4,296	2,104	4,091	* 999	2,829	1,816	**	16,569
Total								
Very Well	6,582	3,661	3,590	**	* 1,313	**	**	17,438
Well	3,461	3,541	3,697	* 1,461	* 1,943	**	**	15,462
Fairly Well	6,631	7,573	9,393	4,692	8,731	* 2,776	**	40,721
Not Very Well	3,160	5,468	11,615	5,727	15,734	4,460	**	46,761
Total	19,834	20,242	28,294	12,756	27,721	9,092	* 2,443	120,382

Note: Respondents whose reading proficiency was 'No more than a few words or phrases' and who had read nothing in Māori in the last four weeks were not asked about the frequency of reading Māori.

Table 34b

Frequency of Reading by Age and Reading Proficiency

Frequency of reading

For Māori aged 15 years and over whose reading proficiency was 'not very well' or greater
Number of people

Age and Reading Proficiency	Frequency of Reading							Total
	Every Day	Every 2-3 Days	At Least Once a Week	At Least Once Every Two Weeks	At Least Once During the Last Four Weeks	Not at All in the Last Four Weeks	Not Specified	
15-34 Years								
Very Well	3,294	**	**	0	**	**	0	4,877
Well	6,550	* 1,626	**	**	**	**	**	9,464
Fairly Well	19,629	3,516	* 2,757	**	* 1,418	**	**	28,962
Not Very Well	31,228	4,111	* 2,930	* 2,020	* 1,782	* 1,830	**	44,429
Total	60,702	10,048	6,684	* 2,904	3,508	3,014	**	87,732
35-54 Years								
Very Well	5,593	**	**	0	0	**	**	6,527
Well	4,401	**	**	**	**	**	**	5,825
Fairly Well	12,299	* 1,573	* 1,297	**	**	**	**	16,847
Not Very Well	21,674	* 2,209	* 2,119	**	**	* 1,062	0	28,576
Total	43,967	4,687	4,242	**	* 1,612	* 1,744	**	57,775
55+ Years								
Very Well	7,981	* 881	* 656	**	**	**	**	10,670
Well	2,260	**	**	**	**	**	**	3,329
Fairly Well	4,510	* 531	**	**	**	**	0	5,792
Not Very Well	4,791	* 622	**	**	**	**	**	6,357
Total	19,543	2,418	* 1,375	**	* 677	1,514	**	26,148
Total								
Very Well	16,868	* 1,971	* 1,485	**	**	**	**	22,074
Well	13,212	* 2,621	* 1,312	**	**	**	**	18,617
Fairly Well	36,439	5,620	4,240	**	* 2,094	* 1,511	**	51,602
Not Very Well	57,693	6,942	5,264	* 2,571	* 2,921	3,376	**	79,362
Total	124,212	17,154	12,301	4,059	5,797	6,271	* 1,862	171,655

Note: Respondents whose reading proficiency was 'No more than a few words or phrases' were not asked about the frequency of reading.

Table 35

Type of Māori Language Material Read by Age and Reading Proficiency

Most commonly used Māori language reading material

For Māori aged 15 years and over whose reading proficiency was 'not very well' or greater
Number of people

Age and Reading Proficiency	Type of Māori Language Material Read											
	Newspaper Articles	Magazine Articles	Children's Books	Other Books	Pamphlets	Internet	Email	Letters	Home-work (Children's)	Other	None	Not Specified
15-34 Years												
Very Well/Well	3,451	4,723	7,921	4,407	6,781	* 2,676	* 2,605	5,418	4,729	* 2,892	* 1,409	**
Fairly Well	5,458	6,685	11,572	4,430	10,484	3,350	* 2,607	6,104	5,193	5,243	5,679	**
Not Very Well	3,208	4,912	10,358	3,727	11,986	* 2,161	* 2,526	6,158	4,950	5,498	17,248	**
Total	12,117	16,320	29,850	12,564	29,251	8,188	7,738	17,680	14,873	13,633	24,336	**
35-54 Years												
Very Well/Well	3,671	4,318	5,099	3,925	4,938	* 1,640	* 2,387	4,252	3,142	* 2,357	* 2,683	**
Fairly Well	3,136	3,776	6,065	3,253	7,333	* 1,589	* 1,931	4,193	3,221	4,114	* 2,903	**
Not Very Well	* 2,829	4,003	6,159	* 1,058	7,991	* 1,106	* 1,532	3,574	4,309	3,257	11,772	0
Total	9,636	12,096	17,322	8,236	20,262	4,335	5,850	12,019	10,673	9,727	17,357	**
55+ Years												
Very Well/Well	4,105	5,041	3,483	2,687	4,797	* 674	* 1,061	3,182	1,660	3,016	3,699	**
Fairly Well	1,302	1,608	851	686	1,581	33	168	987	410	594	2,299	61
Not Very Well	478	939	649	164	863	146	208	624	247	571	3,581	45
Total	5,884	7,588	4,983	3,537	7,242	853	1,437	4,794	2,318	4,181	9,579	225
Total												
Very Well/Well	11,227	14,082	16,502	11,019	16,516	4,991	6,053	12,851	9,532	8,264	7,791	**
Fairly Well	9,895	12,069	18,488	8,370	19,399	4,972	4,706	11,285	8,825	9,950	10,881	**
Not Very Well	6,515	9,854	17,165	4,949	20,840	3,413	4,266	10,356	9,506	9,325	32,601	**
Total	27,638	36,004	52,155	24,338	56,755	13,375	15,025	34,493	27,863	27,540	51,273	* 1,175

Note: Respondents whose reading proficiency was 'No more than a few words or phrases' were not asked about the type of material read.

Table 36a

Use of Dictionary if Unknown Word Encountered by Age and Reading Proficiency

Most commonly used Māori language reading material

For Māori aged 15 years and over whose reading proficiency was 'not very well' or greater
Number of people

Age and Reading Proficiency	Dictionary Used			
	Yes	No	Not Specified	Total
15-34 Years				
Very Well	3,120	* 1,756	0	4,877
Well	6,612	* 2,853	0	9,464
Fairly Well	16,976	11,570	**	28,962
Not Very Well	17,378	26,461	**	44,429
Total	44,085	42,640	* 1,007	87,732
35-54 Years				
Very Well	3,419	* 2,963	**	6,527
Well	3,320	* 2,441	**	5,825
Fairly Well	10,504	6,209	**	16,847
Not Very Well	13,469	15,107	0	28,576
Total	30,713	26,719	**	57,775
55+ Years				
Very Well	3,645	6,956	**	10,670
Well	1,637	1,692	0	3,329
Fairly Well	2,562	3,231	0	5,792
Not Very Well	2,609	3,702	**	6,357
Total	10,453	15,581	**	26,148
Total				
Very Well	10,185	11,676	**	22,074
Well	11,568	6,985	**	18,617
Fairly Well	30,042	21,010	**	51,602
Not Very Well	33,456	45,271	**	79,362
Total	85,251	84,941	* 1,463	171,655

Note: Respondents whose reading proficiency was 'No more than a few words or phrases' were not asked whether they use a dictionary if unknown word encountered.

Table 36b

Reading Proficiency by Dictionary Used if Unknown Word Encountered

Dictionary used

For Māori aged 15 years and over that use a dictionary if unknown word encountered

Number of people

Dictionary Used	Reading Proficiency				Total
	Very Well	Well	Fairly Well	Not Very Well	
Biggs - Complete English-Māori Dictionary	* 2,085	* 2,061	4,874	3,026	12,046
Ngata - English-Māori Dictionary	5,187	5,397	9,584	6,945	27,113
Oxford Māori Picture Dictionary	* 2,599	* 2,952	7,846	8,153	21,550
Reed - Concise Māori Dictionary	3,811	3,651	9,861	10,872	28,195
Ryan - Dictionary of Modern Māori	3,108	4,081	8,520	6,385	22,094
Te Taura Whiri i te Reo Māori - Te Matatiki	* 1,856	* 1,500	3,329	* 1,320	8,006
Williams - Dictionary of the Māori Language	4,479	4,286	6,718	5,074	20,558
Other	**	**	* 2,765	4,438	8,948
Don't Know	**	**	4,047	5,117	10,847

Note: Respondents whose reading proficiency was 'No more than a few words or phrases' were not asked which dictionary they used.

Table 37a

Visibility of Māori Language in Official Contexts by Age and Frequency of Visibility

Frequency with Māori adults noticing Māori language use in official contexts

For Māori aged 15 years and over

Number of people

Age and Amount	Official Contexts					
	Signs in Govt/Public Buildings	Official Forms/Pamphlets	Advertisements for Government Bodies	Reports by Government Bodies	Official Correspondence	Government Internet Information
15-34 Years						
A Lot	27,092	21,464	12,656	5,348	5,432	3,055
Quite a Few	56,485	54,680	36,719	16,060	22,470	9,394
Hardly Any	25,726	35,229	21,575	11,879	31,228	8,394
Not Specified	0	**	**	0	**	0
Total	109,303	111,439	71,187	33,287	59,327	20,843
35-54 Years						
A Lot	23,132	18,025	12,708	4,669	6,131	3,018
Quite a Few	42,581	40,993	31,799	14,738	20,500	7,848
Hardly Any	17,527	23,619	16,454	10,736	20,741	4,560
Not Specified	**	**	**	0	**	0
Total	83,276	83,006	60,998	30,143	47,412	15,426
55+ Years						
A Lot	6,810	5,141	3,386	* 1,388	* 1,371	**
Quite a Few	12,553	12,621	8,709	4,906	6,390	* 1,248
Hardly Any	5,901	7,761	3,921	2,935	7,412	* 827
Not Specified	**	**	**	**	**	**
Total	25,309	25,570	16,142	9,305	15,282	2,564
Total						
A Lot	57,034	44,631	28,750	11,404	12,934	6,488
Quite a Few	111,619	108,294	77,227	35,705	49,360	18,490
Hardly Any	49,154	66,608	41,949	25,551	59,381	13,781
Not Specified	**	**	**	**	**	**
Total	217,888	220,015	148,327	72,735	122,021	38,833

Table 37b

**Satisfaction with Visibility of Māori Language in Official Contexts
by Age and Overall Proficiency**

Satisfaction with visibility of Māori language in official contexts

For Māori aged 15 years and over

Number of people

Age and Overall Proficiency	Satisfaction with Visibility of Māori Language in Official Contexts						Total
	Very Satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very Dissatisfied	Not Specified	
15-34 Years							
Very High	**	* 1,400	* 1,051	* 1,688	**	0	4,601
High	**	3,019	4,048	3,315	**	0	11,914
Medium	**	9,155	14,914	7,969	* 1,212	**	33,969
Low	* 1,202	16,654	28,336	11,238	* 1,954	**	59,454
None	**	12,030	35,344	7,165	* 1,167	**	57,573
Total	3,507	42,258	83,694	31,375	5,672	* 1,005	167,512
35-54 Years							
Very High	**	* 1,992	* 1,595	* 1,935	**	0	6,857
High	**	* 1,959	* 2,339	* 2,207	**	**	8,152
Medium	**	6,596	6,691	4,424	* 1,221	**	19,957
Low	* 1,147	14,497	17,470	6,984	* 1,505	0	41,603
None	* 1,123	9,844	21,026	4,386	**	**	37,476
Total	4,054	34,888	49,122	19,935	5,431	**	114,045
55+ Years							
Very High	* 862	2,647	2,661	3,333	1,555	**	11,127
High	**	1,740	1,604	* 1,489	**	**	5,439
Medium	**	2,141	1,688	* 1,388	**	**	5,680
Low	**	3,147	3,514	2,038	* 562	**	9,534
None	**	2,519	6,246	* 964	**	**	10,246
Total	* 1,432	12,193	15,713	9,211	3,166	**	42,026
Total							
Very High	* 1,374	6,039	5,308	6,956	* 2,840	**	22,585
High	* 1,332	6,718	7,991	7,011	* 2,348	**	25,505
Medium	* 1,511	17,892	23,294	13,781	* 2,745	**	59,606
Low	* 2,555	34,298	49,320	20,259	4,021	**	110,591
None	* 2,221	24,393	62,616	12,515	* 2,315	* 1,237	105,295
Total	8,993	89,339	148,529	60,522	14,269	* 1,930	323,583

Table 38a

Frequency in Writing by Age and Writing Proficiency

Frequency of writing in Māori

For Māori aged 15 years and over whose writing proficiency was 'not very well' or greater
Number of people

Age and Writing Proficiency	Writing Frequency							Total
	Every Day	Every 2-3 Days	At Least Once a Week	At Least Once Every Two Weeks	At Least Once During the Last Four Weeks	Not at All in the Last Four Weeks	Not Specified	
15-34 Years								
Very Well	* 1,816	* 1,026	**	**	**	**	0	4,380
Well	* 1,734	* 1,872	* 1,759	**	**	**	**	6,556
Fairly Well	* 1,664	3,198	4,270	* 1,725	* 2,504	* 1,175	**	14,636
Not Very Well	**	* 1,035	3,225	* 1,282	* 2,235	* 1,871	**	11,061
Total	5,790	7,131	9,910	3,618	5,736	3,328	* 1,121	36,633
35-54 Years								
Very Well	* 1,392	**	**	**	**	**	0	3,681
Well	* 1,170	**	* 1,010	**	**	**	0	4,363
Fairly Well	* 1,183	**	* 1,793	**	* 1,436	**	**	6,612
Not Very Well	**	**	* 2,145	**	* 1,716	**	**	6,975
Total	4,107	* 2,417	5,713	* 2,754	4,083	* 2,044	**	21,630
55+ Years								
Very Well	* 1,257	* 652	* 1,303	**	* 755	**	**	4,966
Well	**	**	**	**	**	**	**	* 1,385
Fairly Well	**	**	**	**	**	**	**	1,635
Not Very Well	**	**	**	**	**	**	**	* 882
Total	1,924	* 1,162	2,162	* 765	* 1,376	* 1,292	**	8,868
Total								
Very Well	4,465	* 2,085	* 2,724	* 1,472	* 1,524	**	**	13,027
Well	3,161	* 2,714	3,113	* 1,090	* 1,312	**	**	12,303
Fairly Well	3,175	3,886	6,324	* 2,491	4,245	* 2,252	**	22,883
Not Very Well	* 1,019	* 2,026	5,624	* 2,085	4,113	3,013	* 1,037	18,917
Total	11,821	10,711	17,786	7,137	11,194	6,665	* 1,818	67,131

Note: Respondents whose writing proficiency was 'No more than a few words or phrases' and who had written nothing in Māori in the last four weeks were not asked about the frequency of writing in Māori.

Table 38b

Frequency in Writing by Age and Writing Proficiency

Frequency of writing

For Māori aged 15 years and over whose writing proficiency was 'not very well' or greater

Number of people

Age and Writing Proficiency	Writing Frequency							Total
	Every Day	Every 2-3 Days	At Least Once a Week	At Least Once Every Two Weeks	At Least Once During the Last Four Weeks	Not at All in the Last Four Weeks	Not Specified	
15-34 Years								
Very Well	3,343	**	**	**	**	**	0	4,805
Well	5,304	* 1,087	**	**	**	**	0	7,668
Fairly Well	15,314	* 2,529	* 2,637	* 1,183	* 1,362	* 1,304	**	24,522
Not Very Well	24,458	3,252	* 2,803	* 1,451	* 1,797	3,652	**	37,815
Total	48,418	7,540	6,461	* 2,895	3,598	5,302	**	74,811
35-54 years								
Very Well	3,430	**	**	**	**	**	0	5,640
Well	3,013	* 1,045	**	**	**	**	**	5,770
Fairly Well	6,811	**	* 1,634	**	**	**	**	11,184
Not Very Well	13,305	* 1,828	* 2,091	**	* 1,778	* 2,857	**	23,055
Total	26,559	4,474	4,843	* 1,909	* 2,621	4,599	**	45,649
55+ Years								
Very Well	3,620	* 1,291	* 1,351	**	**	1,787	**	8,967
Well	* 1,012	**	**	**	**	**	**	2,711
Fairly Well	1,678	* 693	* 937	**	**	* 1,183	0	5,316
Not Very Well	1,584	* 503	* 663	**	* 563	1,552	**	5,089
Total	7,893	2,822	3,370	* 1,131	1,775	5,020	**	22,083
Total								
Very Well	10,392	* 2,605	* 1,908	**	**	* 2,648	**	19,412
Well	9,328	* 2,468	* 2,003	**	**	* 1,133	**	16,150
Fairly Well	23,803	4,180	5,207	* 1,924	* 2,271	3,078	**	41,022
Not Very Well	39,347	5,582	5,556	* 2,647	4,138	8,062	**	65,959
Total	82,871	14,836	14,674	5,936	7,994	14,921	* 1,312	142,543

Note: Respondents whose writing proficiency was 'No more than a few words or phrases' were not asked about the frequency of writing.

Table 39

Type of Material Written by Age and Writing Proficiency

Most common language writing forms

For Māori aged 15 years and over whose writing proficiency was 'not very well' or greater

Number of people

Age and Writing Proficiency	Type of Material Written								
	Letters or Notes	Email	Course-related Work	Māori Community or Hui Minutes	Work-related Reports	Articles for News-papers or Magazines	Children's Story	Other	None of These
15-34 Years									
Very Well/Well	7,505	* 2,428	5,072	* 2,280	* 2,315	* 1,314	3,430	* 1,270	* 1,537
Fairly Well	7,512	3,090	4,531	* 2,978	* 1,614	**	3,424	* 2,390	9,886
Not Very Well	4,613	* 2,159	3,385	**	**	**	* 1,858	* 1,633	26,754
Total	19,630	7,677	12,988	6,241	4,798	3,113	8,712	5,293	38,178
35-54 Years									
Very Well/Well	5,563	* 2,673	* 2,788	* 2,626	* 2,443	**	* 2,347	**	3,366
Fairly Well	3,749	* 1,318	* 2,434	* 1,054	* 1,543	**	* 1,191	**	4,572
Not Very Well	3,812	* 1,796	**	**	**	**	**	* 1,149	16,081
Total	13,123	5,787	6,174	4,504	4,948	* 1,244	4,306	* 2,722	24,019
55+ Years									
Very Well/Well	4,512	* 822	* 1,292	1,999	1,523	* 651	* 1,197	* 752	5,328
Fairly Well	* 953	**	**	**	**	**	**	**	3,681
Not Very Well	**	**	**	**	**	**	**	**	4,207
Total	5,837	* 1,039	1,729	2,569	2,025	* 919	* 1,365	* 1,190	13,215
Total									
Very Well/Well	17,580	5,922	9,152	6,904	6,281	* 2,537	6,974	* 2,787	10,231
Fairly Well	12,215	4,579	7,272	4,487	3,472	* 1,141	4,739	3,408	18,139
Not Very Well	8,796	4,002	4,467	* 1,923	* 2,017	* 1,598	* 2,670	3,009	47,042
Total	38,590	14,503	20,891	13,314	11,770	5,276	14,383	9,205	75,412

Note: Respondents whose writing proficiency was 'No more than a few words or phrases' were not asked about the type of material written.